The National Neurotrauma Society is committed to the promotion of neurotrauma research by enhancing communications, providing a forum, and increasing support on the national and international level.

The National Neurotrauma Society seeks to accelerate research that will provide answers for clinicians and ultimately improve the treatments available to patients. The National Neurotrauma Society will continue to promote excellence in the field by providing opportunities for scientists, establishing standards in both basic and clinical research, encouraging and supporting research, and promoting liaisons with other organizations that influence the care and cure of neurotrauma victims.

Membership

Qualified candidates are encouraged to join the National Neurotrauma Society. Annual Membership runs from January 01 thru December 31. As a Member of NNS, you will receive an online subscription to the Journal of Neurotrauma, updates on the activities of the Society and important meetings in the field, eligibility for NNS awards, opportunity to serve on committees and Council and more.

We invite you to visit our website to become a member today!

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WWW.NEUROTRAUMA.ORG
President’s Invitation

Dear Exhibitors and Sponsors,

On the behalf of the National Neurotrauma Society, it is with great enthusiasm that I invite you to attend the 38th Annual National Neurotrauma Symposium, Neurotrauma 2020, to be held at the Westin Peachtree Plaza hotel in downtown Atlanta, Georgia, from June 27-July 1, 2020. Join your colleagues at the premier forum for traumatic brain injury and spinal cord injury research and clinical advances!

Since its inception, this symposium has brought together scientists, clinicians, and health-care providers who are dedicated to the study of neurotrauma and to translating knowledge generated by research into improved patient care. The theme for Neurotrauma 2020 is “Bidirectional Translation”. Translating basic science to clinical application is more successful when clinical neurotrauma is guiding basic science, and basic science and engineering is informing clinical advances.

As in previous years, we are honored to announce that Neurotrauma 2020 will be co-hosted by the National Neurotrauma Society and the American Association of Neurological Surgeons/CNS Joint Section on Neurotrauma and Critical Care. This combination of expertise allows for true bidirectional translation by integrating state-of-the-art clinical and basic science findings in one scientific venue.

The Scientific Program Committee has put together an exciting symposium comprised of plenary and break-out sessions in which the leading experts will share their up-to-date research findings and opinions. Innovative workshops will cover pertinent topics such as state-of-the-art patient care, the latest in neurotrauma preclinical platforms, and patient and research advocacy.

A central focus of Neurotrauma 2020 will be the highly interactive poster sessions, which stimulate scholarly discussions on cutting edge findings on injury mechanisms, treatment development, and the use of cutting-edge technologies to accelerate discovery at both the bench and the bedside. CME credits will be provided for the meeting.

In addition, several unique opportunities for collaboration and mentoring are planned, including a Welcome Reception on Sunday evening, Lunch & Learn workshops, and a Tuesday evening dinner and awards ceremony at the Georgia Aquarium.

We have reserved a large block of rooms at the Westin Peachtree Plaza hotel at a reasonable rate for attendees. A limited number of student and government per diem rate rooms will also be available. Amenities include complimentary WiFi, 24/7 fitness center, business center, on site restaurant, room service, swimming pool and jacuzzi.

Getting to Neurotrauma 2020 will be easy, as Hartsfield-Jackson Atlanta International Airport offers non-stop service to more than 150 domestic and 70 international destinations and is within a two-hour flight of 80 percent of the United States population.

Getting from the airport to Downtown Atlanta is quick, with convenient public transit service to Peachtree Center MARTA station, located 1 block away from the hotel.

Neurotrauma 2020 promises to provide innovative opportunities for learning, mentoring, and collaboration for all attendees. Every attendee - from trainees newly entering the field, to the seasoned neurotrauma professionals - will discover new information in a scenic and stimulating venue.

I look forward to seeing you in Atlanta!

Sincerely,

Michelle LaPlaca, PhD
President, National Neurotrauma Society
While Atlanta is sprawling with towering buildings made of glass and steel, it is truly a city in the forest, dotted with expansive green spaces. This urban oasis is a multi-cultural haven for residents and visitors alike, yet exudes Southern hospitality. Individuals from all walks of life add to the city’s charm and personality.

Atlanta began as a railroad terminus and remains a transportation hub, but with a 21st-century, global approach. Hartsfield-Jackson Atlanta International Airport is the busiest airport in the world, and 80 percent of the U.S. population lives within a two-hour flight. Visitors can roll into Downtown directly from the airport by riding Atlanta’s public rail system, MARTA.

The recently refreshed Centennial Olympic Park is Downtown’s centerpiece and is anchored by the Fountain of Rings, an everlasting reminder of the 1996 Summer Olympic Games. Next door, attractions surround Pemberton Place such as Georgia Aquarium, World of Coca-Cola and The National Center for Civil and Human Rights. Atlanta Streetcar is the city’s modern-day trolley, carrying passengers from the convention and entertainment district to the eastside of the city.

Sports fans have much to enjoy with a multitude of major league teams to see in action. At the state-of-the-art Mercedes-Benz Stadium, the NFL's Atlanta Falcons “Rise Up” and MLS Atlanta United FC, compete on the soccer pitch. At State Farm Arena, men’s and women’s professional basketball teams, the NBA Hawks and WNBA Dream, take the court. For more football action, collegiate fans congregate at Chick-fil-A College Football Hall of Fame. Just north of Downtown, the Atlanta Braves step up to bat at SunTrust Park.

Atlanta's rich history comes to life in Sweet Auburn Historic District, once the wealthiest black community in America. The area is a focal point for the American civil rights movement, as the Martin Luther King Jr. National Historical Park and Ebenezer Baptist Church are located within the district.

Beyond the city’s core, Atlanta’s intown neighborhoods are packed with personality. Midtown mixes elegance with culture. The Westside has become a magnet for foodies, design enthusiasts and shoppers. Buckhead blends boutiques and galleries with fabulous dining, while Little Five Points keeps it funky through bohemian grunge paired with eclectic shops and music spots.

In Atlanta, chef-run restaurants dish up modern American cuisine in strikingly beautiful spaces. Among the cutting-edge eateries are cozy diners, cafés and bistros. The ethnic mom-and-pop restaurants along Buford Highway offer menus with lots of flavor. Locally-owned craft breweries sprinkle the city, creating an unofficial ale trail for visitors to enjoy.

Atlanta welcomes more than 1 million international visitors each year. 71 countries have representation in Atlanta through a consulate or trade office, giving it a diverse economy. From arts and culture to music and cuisine, the city is full of multi-cultural opportunities for everyone.

Atlanta sits at the intersection of Southern charm, creativity and sophistication. It is easy to fall in love with this beautiful city – its world-class attractions, award-winning dining and hidden wonders – and be inspired by the city’s endless possibilities.
Why You Should Exhibit

Attendee Snapshot

700+ Attendees from 20+ Countries

42% Professional Clinicians and Clinician Scientists (MD & MD/PhDs)

43% Professional Scientists (PhDs)

15% Trainees and Fellows

Types of Professionals in Attendance

Neurotrauma scientists, including Neuroscientists, Cell and molecular biologists, Pharmacologists, Pathologists, Bioengineers; Neurotrauma physicians and clinical providers, including Neurosurgeons, Neurologists, Critical care physicians, Therapists, Nurses; Graduate students, post-doctoral fellows, and residents.

Reasons to Exhibit

- Engage with serious medical professionals and scientists
- Meet current and future customers
- Generate new business opportunities with leaders in the field

Branding Opportunities

Become a Meeting Sponsor
Platinum, Gold, Silver or Bronze level

Exhibit at a Booth
Standard or Premium spaces available

Host a Lunch & Learn Workshop
Exclusive demo of your product with lunch

Sponsor an Item
Name badges, attendee bags, etc.

Sponsor Meeting WiFi
Recognition in the program, mobile app & signage

Sponsor a Session
Scientific or Poster sessions available

Provide Trainee Travel Grants
Supports Student, Fellow and Resident travel

Sponsor an Award
Support research on a global level

Sponsor a Breakfast or Coffee Break
Recognition in the program, mobile app & signage

Advertise in Print
Your full color ad in the meeting program
EXHIBITOR INFORMATION

CONFERENCE LOCATION
WESTIN PEACHTREE PLAZA HOTEL
210 Peachtree Street NW
Atlanta GA 30303
Phone: (404) 659-1400

MEETING DATES
Saturday, June 27 – Wednesday, July 1

BOOTH SET UP
Sunday, June 28
7:00 AM – 11:30 AM

EXHIBIT DATES
Sunday, June 28 – Wednesday, July 1
12:00 PM – 2:00 PM

BOOTH TEAR DOWN
Wednesday, July 1
12:00 PM – 2:00 PM

SHOW SCHEDULE

SUNDAY
7:00 AM - 11:30 AM
Booth set up
12:00 PM – 4:30 PM
Exhibitor “Meet & Greet”
Informal networking (optional)
6:30 PM – 8:30 PM
Welcome Reception

MONDAY & TUESDAY
7:00 AM – 11:30 AM
Breakfast/Sessions/Coffee Break
1:00 PM - 5:00 PM
Sessions / Coffee Break

WEDNESDAY
7:00 AM – 11:30 AM
Breakfast/Sessions/Coffee Break
12:00 PM - 2:00 PM
Booth tear down

2019 SPONSORS & EXHIBITORS

AANS/CNS Joint Section on Neurotrauma & Critical Care
Army Medical Recruiting
BioDirection
Bloomsburg University
BM Seed
Chuck Noll Foundation
Center for Military Medicine Research
Centre for Neuro Skills
Craig H. Nielsen Foundation
CSL Behring
DePuy Synthes
FD Neurotechnologies
FITBIR
FujiFilm / Visualonics
Hemedex
Institute for Precision Medicine Integra
Mary Ann Liebert Publishers
Moberg ICU Solutions
National Neurotrauma Society
Natus Neuro
NeuroKinetics
NeuroOptics
Neuroscience Associates Inc.
OssDsign
Penn Center for Brain Injury & Repair / Univ. Pennsylvania
Phantom Metrics / Psychology Software Tools
PMT Corporation
Portola Pharmaceuticals
Quanterix
QuesGen Systems
RWD Life Science
Sophysa
Stoelting Co.
T.E.A.M.
Tempest Technologies
TIRR Foundation
Trauma Insight
UCB
University of Kentucky Spinal Cord Brain Injury Research Ctr.
University of Pittsburgh
Univ. Pittsburgh Brain Institute
UPMC Brain Care Institute
UMPC Children's Hospital
UPMC Rehabilitation Medicine
VCU Medical Center

Exhibitor Information

Show Schedule

Sunday
7:00 AM - 11:30 AM
Booth set up
12:00 PM – 4:30 PM
Exhibitor “Meet & Greet”
Informal networking (optional)
6:30 PM – 8:30 PM
Welcome Reception

Monday & Tuesday
7:00 AM – 11:30 AM
Breakfast/Sessions/Coffee Break
1:00 PM - 5:00 PM
Sessions / Coffee Break

Wednesday
7:00 AM – 11:30 AM
Breakfast/Sessions/Coffee Break
12:00 PM - 2:00 PM
Booth tear down

2019 Sponsors & Exhibitors

AANS/CNS Joint Section on Neurotrauma & Critical Care
Army Medical Recruiting
BioDirection
Bloomsburg University
BM Seed
Chuck Noll Foundation
Center for Military Medicine Research
Centre for Neuro Skills
Craig H. Nielsen Foundation
CSL Behring
DePuy Synthes
FD Neurotechnologies
FITBIR
FujiFilm / Visualonics
Hemedex
Institute for Precision Medicine Integra
Mary Ann Liebert Publishers
Moberg ICU Solutions
National Neurotrauma Society
Natus Neuro
NeuroKinetics
NeuroOptics
Neuroscience Associates Inc.
OssDsign
Penn Center for Brain Injury & Repair / Univ. Pennsylvania
Phantom Metrics / Psychology Software Tools
PMT Corporation
Portola Pharmaceuticals
Quanterix
QuesGen Systems
RWD Life Science
Sophysa
Stoelting Co.
T.E.A.M.
Tempest Technologies
TIRR Foundation
Trauma Insight
UCB
University of Kentucky Spinal Cord Brain Injury Research Ctr.
University of Pittsburgh
Univ. Pittsburgh Brain Institute
UPMC Brain Care Institute
UMPC Children's Hospital
UPMC Rehabilitation Medicine
VCU Medical Center
Exhibit Booth Packages

The scientific agenda has been structured with exhibitors in mind - all Exhibit booths will be located in the Westin Peachtree Plaza main meeting area with the scientific poster sessions, breakfast and breaks. Exhibits are open during poster sessions for maximum traffic.

NON-PROFIT / UNIVERSITY BOOTH PACKAGE $1,500
- Booth location near poster displays
- (2) complimentary exhibitor delegates
- Booth Size: 8’x8’
- 1 Skirted table (3-sided)
- 2 Chairs
- Wastebasket
- Booth ID Sign
- Email & website marketing
- (2) tickets to Welcome Reception
- Additional registrations at $500 rate
- Attendee iPad Drawing participation

STANDARD BOOTH PACKAGE $2,500
- Standard booth location
- (2) complimentary exhibitor delegates
- Booth Size: 8’x8’
- 1 Skirted table (3-sided)
- 2 Chairs
- Wastebasket
- Booth ID Sign
- Email & website marketing
- (2) tickets to Welcome Reception
- Additional registrations at $500 rate
- Attendee iPad Drawing participation

PREMIUM BOOTH PACKAGE $3,500
- Premium location near buffet stations
- (2) complimentary exhibitor delegates
- Booth Size: 8’x8’
- 1 Skirted table (3-sided)
- 2 Chairs
- Wastebasket
- Booth ID Sign
- Email & website marketing
- (2) tickets to Welcome Reception
- Additional registrations at $500 rate
- Attendee iPad Drawing participation
Sponsorship Opportunities

The highly respected NNS annual scientific program attracts neurotrauma research scientists and clinicians spanning the entire spectrum of subspecialty and practices types.

Attendees gain valuable knowledge and experience to help improve their research and practice, learn about the latest advances in neurotrauma research, and earn Continuing Medical Education (CME) credits.

Sponsors at the following levels will be recognized in the official program, event signage and session slides throughout the conference:

- **Bronze Sponsor**
  - $2,500
  - 1 complimentary registration
  - 1 ticket to Welcome Reception
  - 1 ticket to GA Aquarium Dinner
  - 1 registration material handout
  - Recognition on website
  - Recognition in program
  - Listing on mobile app

- **Silver Sponsor**
  - $3,500
  - 1 complimentary registration
  - 1 ticket to Welcome Reception
  - 1 ticket to GA Aquarium Dinner
  - 1 registration material handout
  - Recognition on website
  - Recognition in program
  - Listing on mobile app

- **Gold Sponsor**
  - $5,000
  - 2 complimentary registrations
  - 2 tickets to Welcome Reception
  - 2 tickets to GA Aquarium Dinner
  - Featured recognition on website and in printed program
  - Featured listing on mobile app
  - 1 material handout

- **Platinum Sponsor**
  - $10,000
  - 4 complimentary registrations
  - 4 Welcome Reception tickets
  - 4 tickets to GA Aquarium Dinner
  - 1 Session sponsorship
  - Featured recognition on website and in printed program
  - Featured listing on mobile app
  - 1 material handout

- **Platinum Sponsor**
  - $10,000
  - 4 complimentary registrations
  - 4 Welcome Reception tickets
  - 4 tickets to GA Aquarium Dinner
  - 1 Session sponsorship
  - Featured recognition on website and in printed program
  - Featured listing on mobile app
  - 1 material handout
**ADDITIONAL SPONSORSHIP ITEMS**

All sponsorship items listed below include recognition on website, official program, session slides & event signage with sponsor logo:

**ATTENDEE BAGS - $15,000**
Includes conference bags with sponsor logo, one marketing piece inserted into bag, 2 complimentary delegate registrations and sponsor recognition on website, official program and session slides.

**WELCOME RECEPTION - $10,000**
Join your colleagues at the first official event of the conference. Enjoy cocktails and hors d’oeuvres at the historic Southern Exchange.

**NAME BADGE LANYARDS - $10,000**
Includes sponsor name/logo on all name badge pouches, 2 complimentary registrations, recognition on website, official program and session slides and all badge printing & production costs.

**GEORGIA AQUARIUM GALA - $10,000**
Join us for cocktails, dinner and VIP private access to the aquarium after hours. Includes dinner, access to exhibits and docent led tours, includes 4 dinner tickets for sponsor.

**TEAMBUILDING EVENING EVENT - $5,000**
Trainee mentoring and networking event on Monday evening.

**TRAVEL GRANTS - $7,500 (3 available)**
Sponsor travel expenses for trainees:
- Domestic (10 at $750)
- International (6 at $1250)

**“LUNCH & LEARN” WORKSHOPS - $5,000 plus cost of lunch (your choice)**
Host a premium luncheon in individual meeting room for you to showcase your products and services to an interested group of attendees in a more intimate setting.

**PRE-MEETING WORKSHOP - $5,000 each**
Sponsor a workshop on Saturday or Sunday.

**CONTINENTAL BREAKFAST - $5,000 each**
Sponsor breakfast for all attendees.

**COFFEE BREAK - $2,500**
Sponsor a morning or afternoon break.

**SESSION SPONSOR - $2,500 each**
Sponsor a poster or scientific session.

**ATTENDEE PROMOS - $1,000 (per item)**
Sponsor to provide promotional item for all attendees to receive at Registration.

**MOBILE APP ADVERTISEMENTS**
Exhibitors or Sponsors $1000
Non-Exhibitors or Sponsors $1500

*Advertisement for companies/universities without a booth or sponsor package

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*If you would like to sponsor, reserve a booth, or would like to create a custom package, please contact:*

**Karen Gottlieb, CMP**
NNS Conference Organizer
Phone: (305) 661-5581
Email: nns@neurotrauma.org
Website: [www.neurotrauma.org](http://www.neurotrauma.org)