



## Dear Exhibitors & Sponsors:

Join the National Neurotrauma Society and the AANS/CNS Joint Section on Neurotrauma & Critical Care in Santa Fe, New Mexico from June 28 – July 1, 2015 for a one-of-a-kind event that brings together scientists and physicians from around the globe to exchange ideas and debut cutting-edge research on brain and spinal cord injury.

Neurotrauma 2015 expects to attract 650-700 attendees, providing the best opportunity to gain and retain your share of the important neurotrauma market. Capture new leads, introduce new products, and give product demonstrations to proven buyers. The exhibit area is a bustling marketplace for the latest and most innovative products and technologies in neuroscience and related fields.

The Neurotrauma Symposium is the premier scientific event for clinicians and researchers in the field of neurotrauma, presenting state of the art approaches and breaking research. Traumatic brain injury (TBI) is the number one cause of death in young adults and together with spinal cord injury is a major determinant of disability; both diseases incur high socio economic costs both in the acute treatment phase and in the long term due to loss of productive life years.

As an exhibitor, you will be highly visible and an integral part of the event as each sponsor and exhibitor will be given considerable exposure during the Symposium. The Symposium will provide an unsurpassed opportunity for companies to network and interact with global decision makers, critical care and rehab physicians, neurosurgeons and researchers.

Important new scientific developments will be presented in plenary and breakout sessions, oral and poster presentations. Controversial issues will be addressed in round table discussions and pro-con debates. The Symposium will bring together an estimated 700+ scientists and clinicians from all over the world.

Exhibiting enables organizations like yours to contribute to the success of the annual conference, while benefiting from a high degree of exposure for your products and services to your worldwide target audience. Sponsorship of this premier event offers your organization lasting recognition and exposure and will serve to promote the quality of care for patients with brain and spinal cord injury. In this invitation we offer a large number of opportunities for sponsorship and present details on the exhibits. All exhibitors will have access to a good location and we will ensure maximum delegate exposure by providing food functions at the exhibition and integrating exhibits with the poster viewing sessions.

*We look forward to welcoming you to Santa Fe!*

Sincerely,



**Helen Bramlett, Ph.D.**  
**2015 President, National Neurotrauma Society**



## PROGRAM COMMITTEE

*Helen Bramlett, President & Scientific Program Chair*

*Michelle LaPlaca, Abstract Chair*

*Pramod Dash*

*Ramon Diaz-Arrastia*

*Gregory Holmes*

*Anthony Kline*

*Patrick Kochanek*

*Brian Kwon*

*David Magnuson*

*David Okonkwo*

*Diane Snow*

## AANS / CNS Program Subcommittee

*Geoff Manley, AANS/CNS President*

*Uzma Samadani, Chair*

*Jamie Ullman*

*Daniel Lu*

*Jack Jallo*

*Jason Huang*



## ANNUAL MEETING DEMOGRAPHICS

*(Based on 2014 attendee data)*

**PhDs - 47%      MD - 23%      MD/PhDs - 20%**

**Students, Post Docs, Fellows & Others – 10%**

The annual Symposium attracts a significant number of in neurotrauma-related fields from the U.S. and abroad:

- Neurotrauma Scientists
- Graduate Students and Post-Docs
- Neurotrauma Physicians
- Neurologists
- Neurosurgeons
- Critical Care Specialists
- Cell and Molecular Biologists
- Pharmacologists
- Allied Healthcare Professionals



## Annual Symposium Attendance at a Glance

Year	Location	Attendees
2014	San Francisco, CA	701
2013	Nashville, TN	602
2012	Phoenix, AZ	639
2011	Hollywood, FL	668
2010	Las Vegas, NV	667
2009	Santa Barbara, CA *with INTS	720
2008	Orlando, FL	615
2007	Kansas City, MO	385
2006	St. Louis, MO	338
2005	Washington, DC	609
2004	San Diego, CA	525
2003	Biloxi, MS	514
2002	Tampa, FL *with INTS	747
2001	San Diego, CA	519

## EXHIBITOR INFORMATION

### CONFERENCE LOCATION

Santa Fe Convention Center  
Santa Fe, NM

### MEETING DATES

Sunday, June 28 – Wednesday, July 1, 2015

### EXHIBIT DATES AND HOURS

**Install:** Sunday, June 28 7:00 am – 10:00am

**Show Hours:**

Sunday, June 28	10:00 am – 1:00 pm	4:00-7:30 pm	(Welcome Reception)
Monday, June 29	7:00 am – 10:30 am	3:00-6:00 pm	(Poster Session with wine & cheese)
Tuesday, June 30	7:00 am – 10:30 am	3:00-6:00 pm	(Poster Session with wine & cheese)

**Dismantle:** TBD – either Tuesday evening or Wednesday morning

### QUESTIONS?

Karen Gottlieb, CMP

305-661-5581

[nns@neurotrauma.org](mailto:nns@neurotrauma.org)



## EXHIBIT BOOTH OPTIONS

**Non-Profit Booth** \$1,500

**Standard Booth** \$2,500

**Premium Booth** \$3,500

### Booth Packages include:

- (2) complimentary exhibitor delegates
- Booth Size: 8' X 8' Furnished Booths
- 1 - 6' Skirted table (3-sided)
- 2 - Contour Chairs
- 1 - Wastebasket
- 1 - Booth ID Sign
- Email & website marketing
- Additional delegate registrations at \$500 fixed rate

Exhibit booths are located in the same room as the daily breakfasts, breaks and poster sessions. Scientific sessions are located in adjacent ballrooms to the exhibits.

## SPONSORSHIP LEVELS



[www.neurotrauma.org](http://www.neurotrauma.org)

The highly respected NNS annual scientific program attracts neurotrauma research scientists and clinicians spanning the entire spectrum of subspecialty and practices types. Attendees gain valuable knowledge and experience to help improve their research and practice, learn about the latest advances in neurotrauma research, and earn Continuing Medical Education (CME) credits. Sponsors of the following activities will be recognized in the official program, event signage and session slides throughout the conference.

<p><b>PLATINUM - \$10,000</b></p> <ul style="list-style-type: none"> <li>• 4 complimentary Supporter Delegate registrations</li> <li>• 4 tickets to the Welcome Reception</li> <li>• 4 conference bags</li> <li>• Choice of: scientific or poster session with branded signage</li> <li>• 1 delegate bag insert</li> <li>• 1 full page color advertisement in the official program</li> <li>• Recognition on website, in program and all promotional materials</li> </ul>	<p><b>GOLD SPONSOR- \$5,000</b></p> <ul style="list-style-type: none"> <li>• 2 complimentary Supporter delegate registrations</li> <li>• 2 tickets to Welcome Reception</li> <li>• 2 conference bags</li> <li>• 1 delegate bag insert</li> <li>• 1 full page color advertisement in the official program</li> <li>• Recognition on website, in program and all promotional materials</li> </ul>
<p><b>SILVER - \$3,500</b></p> <ul style="list-style-type: none"> <li>• 1 complimentary Supporter delegate registration</li> <li>• 1 ticket to Welcome Reception</li> <li>• 1 conference bag</li> <li>• 1 delegate bag insert</li> <li>• 1 full page color advertisement in the official program</li> <li>• Recognition on website, in program and all promotional materials</li> </ul>	<p><b>BRONZE - \$2,500</b></p> <ul style="list-style-type: none"> <li>• 1 delegate registration</li> <li>• 1 ticket to Welcome Reception</li> <li>• 1 conference delegate bag</li> <li>• Recognition on website and in program</li> </ul>

The Neurotrauma Symposium offers a variety of creative opportunities for you to promote your company and demonstrate your support for the neurotrauma community through maximum coverage of the meeting. If you have an idea and do not see it here or would like to combine several options to create a custom package, please contact us.

**ATTENDEE BAGS - \$15,000**

Includes conference bags with sponsor logo, one marketing piece inserted into bag, 2 complimentary delegate registrations and sponsor recognition on website, official program and session slides.

**WELCOME RECEPTION - \$10,000**

**TUESDAY EVENING SOCIAL EVENT - \$10,000**

**WINTR MENTORING LUNCH - \$5,000**

**ONE COFFEE BREAK - \$5,000**

**SCIENTIFIC SESSION SPONSOR - \$2,500**

**PROGRAM ADVERTISEMENT - \$1,000 full page, \$500 ½ page**

**NAME BADGE HOLDERS - \$10,000**

Includes sponsor name/logo on all badge pouches, 2 complimentary delegate registrations, recognition on website, official program and session slides and all badge printing & production costs.

**INTERNET WIFI IN MEETING SPACE - \$10,000**

**CONTINENTAL BREAKFAST - \$5,000 each**

**STUDENT TRAVEL GRANTS - \$5,000 (10 grants)**

**POSTER SESSION SPONSOR - \$2,500**

**ATTENDEE BAG INSERT - \$1,000 per insert item**  
*(Sponsor to provide printed material)*

**For more information, please contact:**

Karen Gottlieb, TLC Events Group  
 NNS Conference Organizer  
 Phone: (305) 661-5581  
 Email: [nns@neurotrauma.org](mailto:nns@neurotrauma.org)

